



PRESS RELEASE

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Neff & BSH Customer Service migrate to Ridgeway

Ridgeway are pleased to announce that we have been selected by BSH Home Appliances to support and update some of their web sites, including the Neff UK site - www.neff.co.uk.

BSH were looking for an agency able to not only adopt their legacy .Net web sites but with the necessary skills and expertise to develop, improve and support them into the future.

Jeremy Wilson, Head of Online Marketing, Sales & Service at BSH Home Appliances said, "Ridgeway's ability to support and improve our web sites, plus their ability to react quickly, was a critical factor in us selecting them as an agency partner. I look forward to working with them to support our online marketing activities."

Simon Lassam, Managing Director at Ridgeway said, "We're delighted that we have been selected to work with Neff and BSH Customer Service teams in the on-going support and development of their web sites. The migration of the web sites is complete and we're now looking to the future to establish how we can help BSH continue to develop their brand online."

About Ridgeway Studios

Ridgeway delivers business solutions through creative **web site design**, **print design** and **marketing services**. From our studio in Witney, Oxfordshire we offer a consultative approach to projects, matching the solutions we recommend to our clients' needs. Led by an experienced team of web professionals, the agency offers a range of services designed to support any business aspiration including marketing and search strategy planning, logo, brand and creative design, content management, e-commerce and bespoke solution development and multimedia content delivery. Ridgeway has a strong track record in helping businesses of all sizes achieve their marketing goals. Further information about Ridgeway's services and client work can be found at www.ridgeway.net.

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