



PRESS RELEASE

FOR IMMEDIATE RELEASE

WITNEY, OXFORDSHIRE – 30 SEPTEMBER 2011

Ridgeway win Southgate Consulting recruitment web site project

We are delighted to have been chosen to undertake a complete web site redesign and redevelopment project on behalf the UK's leading Automotive Recruitment & Search Consultancy, Southgate Consulting.

As well as delivering a full overhaul of the consultancy's online presence, we'll also be making improvements to search engine rank and helping Southgate Consulting harness the potential of social media for the business.

Ridgeway will implement the project using the version 6 of the highly-rated Kentico CMS solution, thereby providing Southgate Consulting staff with an easy means of updating their web site without on-going agency involvement.

David Southgate, Managing Director of Southgate Consulting said, "I've been impressed by every aspect of Ridgeway's approach to this project since we first met with them, and I'm looking forward to Ridgeway creating a truly effective web site for our business."

Simon Lassam, Managing Director at Ridgeway said, "We've got a strong track record in both the automotive and recruitment sectors and this has helped us demonstrate the potential of the Southgate Consulting web site. By blending some exciting ideas with some basic web design principals, I know we can make a real difference to another great local business."

About Ridgeway Studios

Ridgeway delivers business solutions through creative **web site design**, **print design** and **marketing services**. From our studio in Witney, Oxfordshire we offer a consultative approach to projects, matching the solutions we recommend to our clients' needs. Led by an experienced team of web professionals, the agency offers a range of services designed to support any business aspiration including marketing and search strategy planning, logo, brand and creative design, content management, e-commerce and bespoke solution development and multimedia content delivery. Ridgeway has a strong track record in helping businesses of all sizes achieve their marketing goals. Further information about Ridgeway's services and client work can be found at www.ridgeway.net.

About Kentico CMS

Kentico CMS is an affordable web content management solution providing a complete set of features for building Web sites, community sites, intranets and on-line stores on the Microsoft ASP.NET platform. It supports WYSIWYG editing, workflows, multiple languages, full-text search, SEO, on-line forms, image galleries, forums, groups, blogs, polls, media libraries and is shipped with 200+ configurable Web parts. It's currently used by more than 4,000 websites in 84 countries. The clients include Microsoft, McDonald's, Vodafone, O₂, Orange, Brussels Airlines, Mazda, Ford, Subaru, Samsung, Gibson, ESPN, Guinness, DKNY, Abbott Labs, Medibank, Ireland.ie and others. Kentico CMS is available at www.kentico.com.

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About Kentico Software

Kentico Software (www.kentico.com) helps clients create professional Web sites, online stores, community sites and intranets using Kentico CMS for ASP.NET. It's committed to deliver a full-featured, enterprise-class, stable and scalable Web Content Management solution on the Microsoft .NET platform. Founded in 2004, Kentico is headquartered in the Czech Republic and has a U.S. office in Nashua, NH. Since its inception, Kentico has continued to rapidly expand the Kentico CMS user base worldwide. Kentico Software is a Microsoft Gold Certified Partner. In 2010, Kentico was named the fastest growing technology company in the Czech Republic in the Deloitte Technology FAST 50 awards. For more information about Kentico please contact Eric C. Webb, Phone: +1-603-336 6020, E-mail: eric.webb@kentico.com

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