



## **PRESS RELEASE**

FOR IMMEDIATE RELEASE

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# **Star Valeting launch bespoke online job management system**

One of the UK's leading vehicle valeting companies, Star Valeting Group, have launched a bespoke online job management system. Designed and developed by Oxfordshire-based web agency, Ridgeway, the solution provides Star and their clients with a single solution for booking, scheduling, managing and reporting of valeting jobs.

The fully bespoke system allows each client to submit a job request for a specific day and time and have it scheduled automatically with the appropriate valeter. Star's valeters and regional managers are then provided with a detailed view of the jobs allocated to them.

Full reports of jobs completed and the associated costs are provided to both clients and Star's own management team, improving clarity and efficiency will billing and issue rectification.

Developed in four weeks from start-to-finish, Ridgeway's design and development teams have worked hard to deliver a solution and user interface which is easy to use with little or no training necessary.

Khalid Al-dobaby, Managing Director at Star Valeting Group said, "The system which Ridgeway have produced was exactly what we wanted. Delivered in double-quick time, our clients have found it easy to understand and the efficiencies it has introduced across the business are incredible. "

Simon Lassam, Managing Director at Ridgeway said, "It was clear from the outset that Star needed a solution which was tailored to the exact needs of both their clients and Star's own staff. I'm delighted with what we've achieved on such a short timescale and that it's has such a big impact on Star's business already."

## **About Ridgeway Studios**

Ridgeway delivers business solutions through creative **web site design**, **print design** and **marketing services**. From our studio in Witney, Oxfordshire we offer a consultative approach to projects, matching the solutions we recommend to our clients' needs. Led by an experienced team of web professionals, the agency offers a range of services designed to support any business aspiration including marketing and search strategy planning, logo, brand and creative design, content management, e-commerce and bespoke solution development and multimedia content delivery. Ridgeway has a strong track record in helping businesses of all sizes achieve their marketing goals. Further information about Ridgeway's services and client work can be found at [www.ridgeway.net](http://www.ridgeway.net).

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## Media contact

Rachael Green

Ridgeway

Two Rivers, Witney, Oxfordshire, OX28 4BH

+44 (0)1993 899000

[rachael.green@ridgeway.net](mailto:rachael.green@ridgeway.net)

[www.ridgeway.net](http://www.ridgeway.net)